



WASHINGTON STATE UNIVERSITY
VANCOUVER

BOARD OF REGENTS

January 2025





STRATEGIC PLAN GOAL 1

Research

2024

- Over \$7M in research awards that support research taking place in the Life Sciences Building
- Partnership with the U.S. Forest Service to support research and development for techniques to identify illegal wood



RESEARCH AWARD HISTORY

2013 – \$3.7M

2014 – \$4M

2015 – \$2M

2016 – \$4.2M

2017 – \$6.2M

2018 – \$6.3M

2019 – \$7.4M

2020 – \$6M

2021 – \$3.8M

2022 – \$5.8M



STRATEGIC PLAN GOAL 2

Student Success

2024

- Hired a basic needs navigator, a nurse practitioner and peer health educators
- Served 48% more Cougar Food Pantry requests than 2023
- Moved Cougar Food Pantry to the Library Building
- Served 26% more students in the Access Center than 2023
- Four student equity leaders led peer-to-peer workshops for 86 students
- 1,016 students participated in 76 student clubs
- 740 students participated in Fitness Center, Rec outings and intramural sports

12,291 students have graduated since 2012.

NEW DEGREES SINCE 2012

2012

B.S. Neuroscience
Ph.D. Prevention Science
Ph.D. Math/Science Education

2016

Entrepreneurship major

2017

B.S. Mathematics
B.A. Integrated Strategic Communication
M.S. Electrical Engineering

2018

B.S. Data Analytics

2020

B.A. Human Biology

2022

Ph.D. Computer Science
Ph.D. Electrical Engineering

2023

B.A. Chemistry
B.A. Political Science
Ph.D. Mechanical Engineering

2025

B.S. Public Health



STRATEGIC PLAN GOAL 3

Infrastructure for Resilience and Growth

Student housing on campus

- Market demand study and financial feasibility analysis has been conducted
- Interest survey among applicants who live outside of the commuter radius will be conducted

Life Sciences Building

- Dedicated on June 6, 2024
- Earned LEED Gold status from the U.S. Green Building Council

FUNDRAISING

Raised a record high of nearly **\$12M** in **FY24**

Since 2012

- Received 6,748 gifts
- Raised \$43.5M



STRATEGIC PLAN GOAL 4

Equity and Inclusion

2023

- BaCE received its second HEED Award, one of the most prestigious awards for Higher Education Excellence in Diversity and Inclusion.
- WSU Vancouver received international recognition for its BaCE program by the Intercultural Development Inventory, LLC, as an exceptional program and case study.
- BaCE Program celebrated a program milestone of 5 years as a learning development program.

2024

The Office of Equity, Diversity and Inclusion moves into a consolidated home on campus.

Building a Community of Equity program was established in 2018

687 WSU Vancouver faculty, staff and graduate students have participated in at least one BaCE workshop

331 BaCE certificates have been awarded



STRATEGIC PLAN GOAL 5

Community Engagement

2023

WSU Vancouver worked with WSU's Center for Civic Engagement to introduce the Community Engaged Scholars program on the Vancouver campus.

- Faculty learn to incorporate service learning into their classes
- Goal is to increase community-engaged learning and civic engagement through pedagogy and curriculum design

To date

- 11 faculty have completed the program
- 13 new community-engaged course offerings

2024

More than 400 students enrolled in a course with a [C] designation.

COMMUNITY PARTNERS

City of Vancouver

Columbia River Economic Development Council

Cowlitz Indian Tribe

Greater Portland Inc

Greater Vancouver Chamber of Commerce

Hispanic Metropolitan Chamber of Commerce

Port of Vancouver

Vancouver Public Schools

Workforce Southwest Washington

THE ROAD AHEAD



WSU



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